

KESSLER MOUNTAIN JAM

FAYETTEVILLE, AR

NOVEMBER 3-4

2018 SPONSORSHIP PACKAGES



KESSLER MOUNTAIN JAM

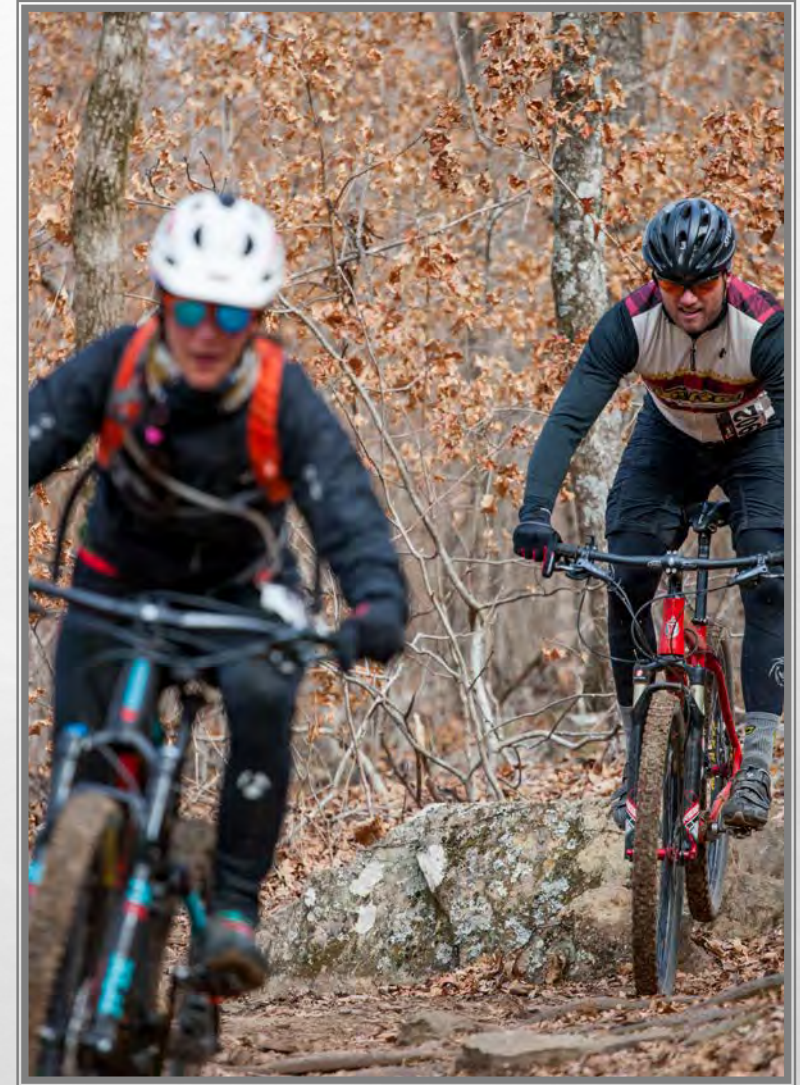
FAYETTEVILLE PARKS & RECREATION **AND** EXPERIENCE FAYETTEVILLE ARE THRILLED TO HOST A WEEKEND THAT CELEBRATES MOUNTAIN BIKING AT KESSLER MOUNTAIN REGIONAL PARK, NOVEMBER 3-4, 2018.

- SATURDAY WILL INCLUDE A FUNDURO RACE AND A WOMEN'S RIDE CLINIC
- SUNDAY WILL INCLUDE A SANCTIONED MOUNTAIN BIKE RACE AND A KIDS RIDE
- EACH DAY WILL FEATURE LIVE MUSIC, FOOD VENDORS, RAFFLE PRIZES, AND A BEER GARDEN!

KESSLER MOUNTAIN JAM

PRESENTING SPONSOR: \$8,000

- COMPANY LOGO INCORPORATED INTO BOTH DAYS OF THE EVENT
- COMPANY MENTIONED IN ALL RADIO AND TV ADVERTISING
- LOGO ON ALL PRINT ADVERTISING INCLUDING POSTERS, RACK CARDS, FLYERS, AND BANNERS
- LOGO ON THE KESSLER MOUNTAIN JAM WEBSITE AND SOCIAL MEDIA SITE
- LOGO APPEARS PROMINENTLY ON ALL RACE SHIRTS AND RACE PRIZES
- LOGO APPEARS ON ALL RACE BIBS
- 20X20 BOOTH SPACE IN THE RACE VILLAGE
- 8 COMPLIMENTARY ENTRIES INTO ANY EVENTS OF THE JAM
- OPPORTUNITY TO PROVIDE ITEMS FOR PARTICIPANT GOODY BAGS



KESSLER MOUNTAIN JAM

MTB RACE SPONSOR: \$6,000

- COMPANY LOGO INCORPORATED INTO THE SUNDAY MTB RACE AND VARIOUS LOCATIONS THROUGHOUT THE EVENT
- COMPANY MENTIONED IN ALL RADIO AND TV ADVERTISING
- LOGO ON ALL PRINT ADVERTISING INCLUDING POSTERS, RACK CARDS, FLYERS, AND BANNERS
- LOGO ON THE KESSLER MOUNTAIN JAM WEBSITE AND SOCIAL MEDIA SITE
- LOGO APPEARS PROMINENTLY ON ALL RACE SHIRTS AND RACE PRIZES
- LOGO APPEARS ON MTB RACE BIBS
- 10X20 BOOTH SPACE IN THE RACE VILLAGE
- 6 COMPLIMENTARY ENTRIES INTO ANY EVENTS OF THE JAM
- OPPORTUNITY TO PROVIDE ITEMS FOR PARTICIPANT GOODY BAGS



KESSLER MOUNTAIN JAM

FUNDURO RACE SPONSOR: \$6,000

- COMPANY LOGO INCORPORATED INTO THE SATURDAY RACE AND VARIOUS LOCATIONS THROUGHOUT THE EVENT
- COMPANY MENTIONED IN ALL RADIO AND TV ADVERTISING
- LOGO ON ALL PRINT ADVERTISING INCLUDING POSTERS, RACK CARDS, FLYERS, AND BANNERS
- LOGO ON THE KESSLER MOUNTAIN JAM WEBSITE AND SOCIAL MEDIA SITE
- LOGO APPEARS PROMINENTLY ON ALL RACE SHIRTS AND RACE PRIZES
- LOGO APPEARS ON FUNDURO RACE BIBS
- 10X20 BOOTH SPACE IN THE RACE VILLAGE
- 6 COMPLIMENTARY ENTRIES INTO ANY EVENTS OF THE JAM
- OPPORTUNITY TO PROVIDE ITEMS FOR PARTICIPANT GOODY BAGS



KESSLER MOUNTAIN JAM

RACE VILLAGE SPONSOR: \$4,000

- COMPANY LOGO INCORPORATED INTO THE RACE VILLAGE AND VARIOUS LOCATIONS THROUGHOUT THE EVENT
- NAME MENTIONED IN RADIO AND TV ADVERTISING
- LOGO ON ALL PRINT ADVERTISING INCLUDING POSTERS, RACK CARDS, FLYERS, AND BANNERS
- LOGO ON THE EVENT WEBPAGE AND SOCIAL MEDIA PAGE
- LOGO ON ALL RACE SHIRTS
- 20X20 BOOTH SPACE IN THE RACE VILLAGE
- 4 COMPLIMENTARY ENTRIES INTO ANY EVENTS DURING THE JAM
- OPPORTUNITY TO PROVIDE ITEMS TO RACE GOODY BAGS



KESSLER MOUNTAIN JAM

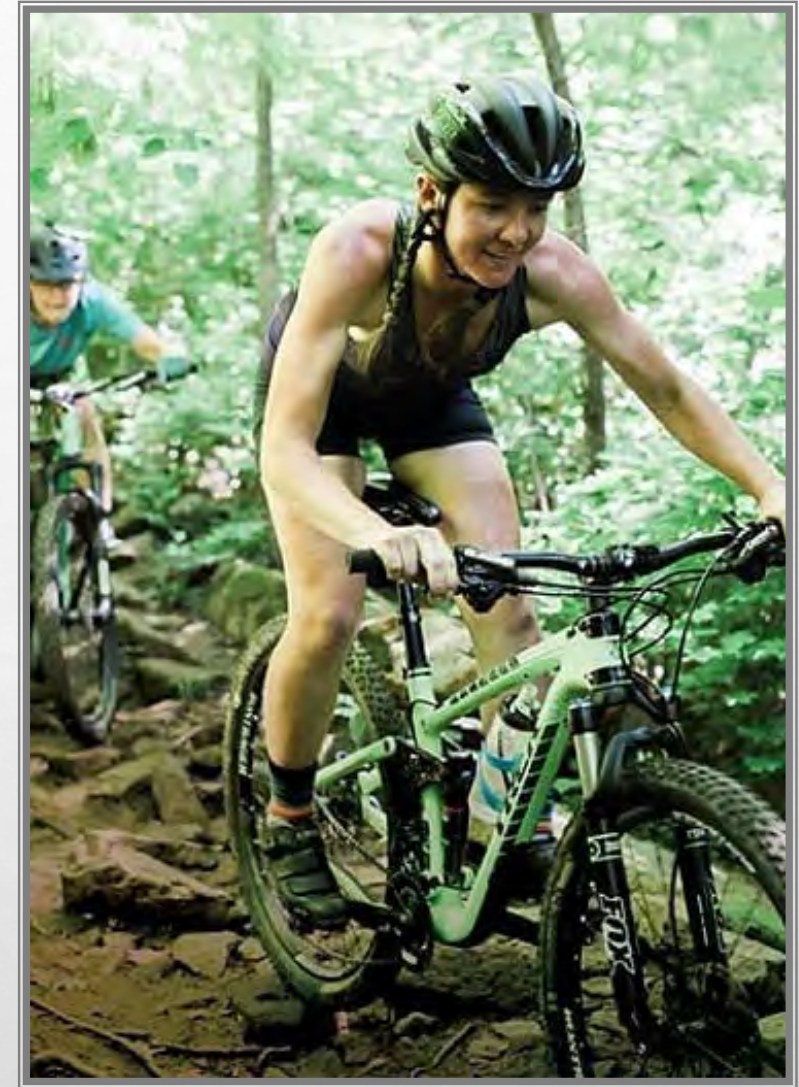
COURSE SPONSOR: \$4,000

- COMPANY LOGO INCORPORATED INTO THE RACE COURSE AND VARIOUS LOCATIONS THROUGHOUT THE EVENT
- NAME MENTIONED IN RADIO AND TV ADVERTISING
- LOGO ON ALL PRINT ADVERTISING INCLUDING POSTERS, RACK CARDS, FLYERS, AND BANNERS
- LOGO ON THE EVENT WEBPAGE AND SOCIAL MEDIA PAGE
- LOGO ON ALL RACE SHIRTS
- 10X10 BOOTH SPACE IN THE RACE VILLAGE
- 4 COMPLIMENTARY ENTRIES INTO ANY EVENTS DURING THE JAM
- OPPORTUNITY TO PROVIDE ITEMS TO RACE GOODY BAGS



KESSLER MOUNTAIN JAM

- WOMEN'S RIDE SCHOOL SPONSOR: \$2,500
- COMPANY LOGO INCORPORATED INTO THE RIDE SCHOOL AND VARIOUS LOCATIONS THROUGHOUT THE EVENT
 - NAME MENTIONED IN RADIO AND TV ADVERTISING FOR THE RIDE SCHOOL
 - LOGO ON ALL PRINT ADVERTISING INCLUDING POSTERS, RACK CARDS, FLYERS, AND BANNERS FOR THE RIDE SCHOOL
 - LOGO ON THE EVENT WEBPAGE AND SOCIAL MEDIA PAGE
 - LOGO ON ALL RACE SHIRTS
 - 10X10 BOOTH SPACE IN THE RACE VILLAGE
 - 3 COMPLIMENTARY ENTRIES INTO ANY EVENTS DURING THE JAM
 - OPPORTUNITY TO PROVIDE ITEMS TO RACE GOODY BAGS



KESSLER MOUNTAIN JAM

BIKE PARADE & KID'S RIDE SPONSOR: \$2,500

- COMPANY LOGO INCORPORATED INTO THE BIKE PARADE & KIDS RIDE AND VARIOUS LOCATIONS THROUGHOUT THE EVENT
- NAME MENTIONED IN RADIO AND TV ADVERTISING FOR THE BIKE PARADE & KIDS RIDE
- LOGO ON ALL PRINT ADVERTISING INCLUDING POSTERS, RACK CARDS, FLYERS, AND BANNERS FOR THE BIKE PARADE & KIDS RIDE
- LOGO ON THE EVENT WEBPAGE AND SOCIAL MEDIA PAGE
- LOGO ON ALL RACE SHIRTS
- 10X10 BOOTH SPACE IN THE RACE VILLAGE
- 3 COMPLIMENTARY ENTRIES INTO ANY EVENTS DURING THE JAM
- OPPORTUNITY TO PROVIDE ITEMS TO RACE GOODY BAG

